

NIAGARA



WINE & BEER FEST

Event Sponsorships

The 8th year of the Niagara Wine & Beer Fest brings more than 30 wineries, breweries, restaurants and specialty food vendors to the Kenan Center Arena in Lockport, NY on Saturday, January 26, 2019 from 5-9pm. Over 1,200 individuals from Niagara & Erie Counties enjoy this annual community event. Proceeds benefit the Kenan Center whose mission is to enrich lives by providing the community with cultural, education and recreational opportunities. The Kenan Center is the heart of the Lockport community, attracting passionate people who utilize the campus to learn, engage others, expand their creativity and to better understand the world around them.

EVENT SPONSOR \$3,500

- Your business logo on commemorative tasting glasses (\$325)
- Your company's banner displayed in the Kenan Arena, day of event; sponsor provides banner (\$100)
- Logo on event posters, subject to poster printing deadline of December 20, 2018 (invaluable)
- Recognition in social media, press releases, and ads (invaluable)
- Recognition of your business with public-address announcements, day of event (invaluable)
- Business listed on NiagaraWineAndBeerFest.com & kenancenter.org with link to your website (\$200)
- 10 VIP tickets to the NWBFest (\$750)
- 10 invitations (20 people) to the exclusive 100 American Craftsmen Preview Party Event, May 31, 2019 (\$200)
- Full page back cover ad in programs, subject to printing deadline of December 20, 2019 (\$250)
- 10 general admission tickets to the NWBFest & commemorative glasses (\$300)
- 20 Kenan Center family memberships for your chosen recipients (\$900)

GRAPES SPONSOR \$1,500

- Your company's banner displayed in the Kenan Arena, day of event; sponsor provides banner (\$150)
- Logo on event posters, subject to poster printing deadline of December 20, 2018 (invaluable)
- Recognition in social media, press releases, and ads (invaluable)
- Recognition of your business with public address announcements, day of event (invaluable)
- Business listed on NiagaraWineAndBeerFest.com & kenancenter.org with link to your website (\$200)
- 6 VIP tickets to the NWBFest (\$450)
- 6 invitations (12 people) to the exclusive 100 American Craftsmen Preview Party Event, May 31, 2019 (\$240)
- One 1/2 page ad in event programs, subject to printing deadline of December 20, 2018 (\$80)
- 6 general admission tickets to the NWBFest & commemorative glasses (\$180)
- 16 Kenan Center family memberships for your chosen recipients (\$720)

BARREL SPONSOR \$1,000

- 2 VIP tickets to the NWBFest (\$150)
- Acknowledgement on signage day of event (\$40)
- 2 invitations (4 people) to the exclusive 100 American Craftsmen Preview Party Event, May 31, 2019 (\$80)
- One 1/4 page ad in event programs, subject to printing deadline of December 20, 2018
- 4 general admission tickets to the NWBFest & commemorative glasses (\$120)
- 4 Kenan Center family memberships for your chosen recipients (\$180)

BARREL SPONSOR \$500 (NON-PROFIT ARTS ORGANIZATION RATE/SMALL BUSINESS)

- 2 VIP tickets to the NWBFest (\$150)
- Acknowledgement on signage day of event (\$40)
- 2 invitations (4 people) to the exclusive 100 American Craftsmen Preview Party Event, May 31, 2019 (\$80)
- One 1/4 page ad in event programs, subject to printing deadline of December 20, 2018
- 4 general admission tickets to the NWBFest & commemorative glasses (\$120)
- 4 Kenan Center family memberships for your chosen recipients (\$180)

- AFTER PARTY SPONSOR \$200 (RESTUARANTS ONLY)**
 - Acknowledgement on signage day of event, subject to printing deadline of December 20, 2018 (invaluable)
 - Business listed on NiagaraWineAndBeerFest.com & kenancenter.org with link to your website (\$200)
 - Listing in event program, subject to printing deadline of December 20, 2018 (invaluable)
 - 2 general admission tickets to the NWBFest & commemorative glasses (\$60)
 - 1 Kenan Center family memberships for your chosen recipients (\$45)
- PROGRAM AD SPONSOR: PINT \$200**
 - Full page ad in event program, subject to printing deadline of December 20, 2018 (invaluable)
 - 5.5'x4.25'
- PROGRAM AD SPONSOR: SIP \$100**
 - Half page ad in event program, subject to printing deadline of December 20, 2018 (invaluable)
 - 2.625'x4.25'
- PROGRAM AD SPONSOR: TASTE \$75**
 - Quarter page ad in event program, subject to printing deadline of December 20, 2018 (invaluable)
 - 2.625'x2.125'

Contact Person: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Add sponsorship discounted (regular \$30 each) general admission tickets to my order:

_____ x \$25 each = _____ + Sponsorship Level \$ _____

Amount Enclosed: \$ _____

Contact Person Signature: _____ Date: _____

Please make all checks payable to Kenan Center (Tax ID # 16 6088230) and return to
433 Locust St, Lockport, NY 14094.

For tax purposes, the value of the tickets received is non-deductible.



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