

AMERICAN CRAFTSMEN WEEKEND

EVENT SPONSORSHIP OPPORTUNITIES

The Kenan Center American Craftsmen 50th Anniversary Weekend brings together our fine art & contemporary craft fair, Lockport in Bloom, g(art)en and music throughout the Kenan Center Campus in Lockport, NY. We anticipate more than 4,000 individuals taking advantage of our diverse offerings during the weekend of July 10 & 11, 2021. Proceeds benefit the Kenan Center's cultural, education and recreational programs. Don't miss out on your chance to #SaveTheArts!

EVENT SPONSOR \$2,000

- Acknowledgement on "Event brought to you by...." signage at Kenan Arena entry way and throughout campus during the event
- Acknowledgment in the event program with a full page ad
- Your company's banner prominently placed inside the Kenan Arena
- Opportunity to have promotional table at Kenan Arena during the Craft Fair
- Listing in print & media collateral including posters, postcards, ads, etc.
- Acknowledgement in social media
- Acknowledgment on Kenan Center website and event pages
- 20 complimentary tickets to the American Craftsmen Vendor Fair for any day of the event July 10-11
- 10 complimentary tickets to the After Party Concert on July 10
- Recognition at the event with regular public address announcements
- 8 Kenan family memberships

CONCERT SPONSOR \$1,250

- Acknowledgment in the event program with a 1/2 page ad
- Acknowledgement signage during the After Party Concert
- Opportunity to kick off Concert on the stage, July 10 at 6 pm
- Listing in print & media collateral including posters, postcards, ads, etc.
- Acknowledgement in social media
- Acknowledgment on Kenan Center website and event pages
- 10 complimentary tickets for any day of the event July 10-11
- 10 complimentary tickets to the After Party Concert on July 10
- Recognition at the event with regular public address announcements
- 6 Kenan family memberships

ARTISAN SPONSOR \$750

- Acknowledgment in the event program with a 1/4 page ad
- Acknowledgement on signage during the event
- Listing in print & media collateral for the event including posters, postcards, ads, etc.
- Acknowledgment on Kenan Center website and event pages
- Acknowledgement on social media
- 10 complimentary tickets for any day of the event July 10-11
- 4 Kenan family memberships

AMBASSADOR SPONSOR \$500 / OR \$300 FOR NON-PROFIT ARTS ORGANIZATIONS/SMALL BUSINESSES/RESTAURANTS

- Acknowledgement on signage during the event
- Acknowledgment on Kenan Center website and event pages
- Acknowledgement on social media
- 8 complimentary tickets for any day of the event July 10 - 11
- Recognition at the event with regular public address announcements
- 2 Kenan family memberships



**Deadline to submit
Sponsor Form is
Tuesday, June 1**



Contact Person: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Amount Enclosed: \$ _____

Contact Person Signature: _____ Date: _____

Please make all checks payable to Kenan Center (Tax ID # 16 6088230) and return to
433 Locust St, Lockport, NY 14094 by sponsorship deadline of June 1, 2021.

For tax purposes, the value of the tickets received is not-deductible.